



Verathon Inc., Maker of BladderScan® and GlideScope®, Celebrates 25 Years of Improving Patient Care

Bothell, WA, (April 2, 2009) – Verathon Inc. (formerly Diagnostic Ultrasound Corporation) an innovator in medical devices for acute care and private practice health care providers, is celebrating its 25th anniversary this year.

Since it's April 2, 1984 founding in a modest basement workshop, Verathon® has grown to become an international firm, with the company's products now used by health care providers in over 80 countries. With offices in the U.S., Canada, the UK, the Netherlands, France, and Australia, the company employs over 360 people worldwide.

Gerald McMorrow, Vietnam veteran and electrical engineer, founded the company, with the mission to offer meaningful improvement in patient care to the health care community. Verathon, recognized as a leader in both portable ultrasound and the revolutionary field of video laryngoscopy, was ranked among the fastest growing technology companies in Washington State in Deloitte's prestigious "Technology Fast 50" program in 2002, 2005, 2006, 2007 and 2008. McMorrow was named winner of the Ernst & Young Entrepreneur Of The Year® Award in the Pacific Northwest for the Health Services category in 2006. And the company was acknowledged as one of the best places to work in Washington State by Washington CEO Magazine, in both 2007 and 2008.

"Verathon's anniversary is a perfect time to recognize all of the dedicated health care providers across the globe who are trying to improve the quality of patient care every day," said Gerald McMorrow, CEO and Chairman of the Board of Verathon. "They do a phenomenal job, often under very challenging circumstances, and the Verathon team salutes them."

"I'd also like to thank all of the wonderful employees at Verathon worldwide," continued McMorrow "for the commitment they personally bring to their jobs, in helping improve health care by the work they do."

Verathon is best known for its BladderScan® brand, a line of bladder volume measurement instruments that has fueled the growth of the company from a small start-up to a profitable international corporation. Noninvasive and easy to use, BladderScan® is clinically proven to prevent unnecessary urinary catheterizations and reduce rates of urinary tract infection. This is of significant importance to hospitals, in light of changing Medicare reimbursement for catheter-related UTIs, beginning in October, 2008. BladderScan® also helps diagnose urinary-related problems such as enlarged prostate (BPH) and bladder outlet obstruction (BOO), of importance to the growing number of Baby Boomers and the health care providers who treat them. Now a standard of care for noninvasive bladder volume measurement, the BladderScan® is used in Urology, Acute Care, Primary Care and Extended Care.

The company expanded its product portfolio in January 2006 with the acquisition of Saturn Biomedical Systems and the GlideScope® Video Laryngoscope (GVL®) brand. GlideScope® devices provide a consistently clear view of the airway, enabling quick intubation, and offer significant benefits to Anesthesiology, Critical Care, Emergency, EMS and Military health care providers. The brand was recently featured in a segment of NBC's "ER – The Final Season." The GlideScope® Ranger is currently being used by the military in both Afghanistan and Iraq.

For more information, please visit www.verathon.com.

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