



## **Verathon Inc appoints Mr. Hironobu Ito as Managing Director of Verathon Medical® (Japan) K.K.**

Bothell, WA – March 24, 2008 – Verathon®, manufacturer of BladderScan® and GlideScope®, is pleased to announce the appointment of Mr. Hironobu Ito as Managing Director of its Japanese subsidiary Verathon Medical (Japan) K.K.

Mr. Ito has been appointed to oversee the develop of a wide range of strategic business initiatives within Japan and capitalize on the rapid acceptance of BladderScan® & GlideScope® as “gold standards” within health care communities around the world. His experience includes establishment of the Japanese entity for Novasep, a French-based life sciences corporation and the managing responsibility of the subsidiary office in Japan as a Representative Director. He has also worked previously with Gambro, K.K. and Boston Scientific Japan K.K.

Commenting on the appointment, Vice President of Global Sales & Business Development, Mike Rothmeyer asserts, “I am confident in Mr. Ito’s experience and leadership to further develop our business in Japan. His appointment affirms our dedication to solidify our reputation as a global leader in medical device solutions and services.”

For more information, please visit <http://www.verathon.com>.  
<http://www.verathon.com/japan.htm>

### **About Verathon® Inc.**

Verathon®, formerly Diagnostic Ultrasound Corp., designs and manufactures reliable, state-of-the-art medical devices and services that offer a meaningful improvement in patient care to the health care community. The company’s noninvasive BladderScan® instrument is the standard of care for bladder volume measurement. The brand is found in over 60 countries in Urology and Primary Care practices, as well as Acute and Extended Care facilities. With the January 2006 acquisition of Saturn Biomedical Systems in Vancouver, Canada, Verathon® entered Anesthesiology, Critical Care and Emergency markets with the GlideScope® Video Laryngoscope (GVL®) brand. Verathon® is headquartered in Bothell, Washington and has over 300 employees worldwide. For more information, please visit [www.verathon.com](http://www.verathon.com).

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